

Breuer *Headline*

Regular

Oblique

Breuer *Text*

Bold

Bold Italic

Medium

Medium Italic

Regular

Regular Italic

Light

Light Italic

by Silas Dilworth

Breuer Headline exhibits a modern geometric structure tempered with subtle strokes of friendly humanism. Its neutral forms and sturdy rhythm are convincing without being forceful. The lowercase has a slightly casual feel. Set in all caps for a sterner message.

Breuer Headline is the display complement to the Breuer Text family. Differences are found in the inside curvature of the lowercase arms and the simplified Oblique as opposed to the Text Italics.

Breuer Text is a simple geometric sans with relaxed curves and slightly condensed proportions suitable for moderate lengths of body copy. The italics are optically adjusted obliques with a selection of augmented lowercase glyphs for a warmer read.

Breuer Text offers the distinct aura of technical precision in a personable tone, ideal for instructional copy or safety warnings. Its basic structure and conservative letterforms maintain a level voice without turning robotic or sterile.

WARMING

LOWERING EMISSIONS

HYDROGEN + OXYGEN = AQUAMIST

ELECTROBUS

WASTED GALLONS

The Greenhouse Effect

UNQUESTIONABLE

KILLING THE OZONE LAYER

Quiet Hybrid

[Magnetic Propulsion]

HARVEST SOLAR & WIND ENERGY FOR YOUR HOME

fuel-efficient

\$12,345,678.90

Petroleum & Fossil Fuels

{alternative fuel initiatives}

"Just go ride a bike!"

The average price of regular self-serve gasoline is up \$2.76* since January.

TRAFFIC JAM

Hasn't the world driven enough?

September 28, 1967

(Polar Ice Caps)

Winterized Antifreeze

DRIVING ENJOYMENT

\$34.95 / TANK

The Greenhouse Effect

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AaBbCcDdEeFfGgHhIiJjKkLlMmNn
OoPpQqRrSsTtUuVvWwXxYyZz
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Old Style Figures

1234567890 \$¢£€¥#%

Small Caps

Aa ABCDEFGHIJKLMNOPQRSTUVWXYZ
20 1234567890 \$¢£€¥#%

Diacritics

**Áá Àà Ââ Ãä Ää Åå Āā Ăă Ąą Ææ Bb Çç Ćć Ĉĉ Čč Ďď Dd Đđ Éé Èè Êê Ëë Ēē Ĕĕ Èè Ęę
 Ěě Ĥĥ Ğğ Ġğ Ģģ Ħħ Íí Îî Īī Ĵĵ Ĺĺ Ľľ Ļļ Ŀł Mm Ññ Ńń Ņņ Ňň Ŋŋ Óó Òò
 Ôô Õõ Öö Øø Œœ Pp Rr Ŕŕ Ŗŗ Śś Śś Šš Šš Œ Œ Ţţ Ŧŧ Ũú Úú Ūū Ŭŭ Ůů
 Űű Ųų Ŵw Ŷw Ÿy Źź Żż Œ œ ÁÁĀĀĂĂĄĄÆΒÇĆĈĊČĎĐDÉÊËĒĔĕÈèĘę
 ĚĚĤĥĞĞĠġĢģĦĦÍÍĪĴĴĹĹĻĻĿłMŃŃŅņŇňŊŋÓóÔôÕõÖöØøŒœPpRrŔŔŖŗŚśŚśŠšŠšŦŦŨúÚúŪúŬŬŮůŰűŲűŴŴŶŶŸŸŹźŻż**

Breuer Text - Bold : 8/12

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