

OVERVIEW

**THE EAST-SIDE MOTEL**

ULTRA ITALIC CAPS

*Amazingly fine*

EXTRA THIN ITALIC WITH  
STANDARD LIGATURES

But you can't beat any geek off the street

REGULAR WITH  
STANDARD LIGATURES

**WHISKEY**

BOLD SMALL-CAPS

*Weathermen Forecast*

LIGHT ITALIC WITH  
DISCRETIONARY LIGATURES  
AND STYLISTIC SET #2

**MR. SAGAN QUICKLY SMOKED 50 GREEN BEZIERS**

BLACK CAPS WITH  
LINING FIGURES

Regulate 213

THIN

**LARGE HERBIVORES**

ULTRA ITALIC SMALL-CAPS

They had 130 official grey USAF flight jackets

MEDIUM WITH SMALL-CAPS  
AND STANDARD LIGATURES

**The Empress & Rasputin**

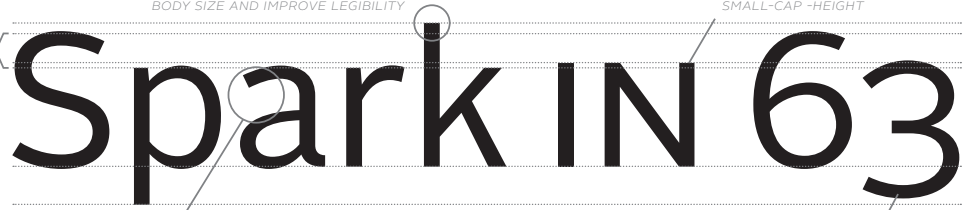
BOLD ITALIC

DESIGN STRUCTURE

SHORT CAP-HEIGHT AND TALL X-HEIGHT GIVE A LARGER-THAN-USUAL APPEARANCE AND IMPROVE LEGIBILITY

TALL ASCENDERS BALANCE THE LARGE BODY SIZE AND IMPROVE LEGIBILITY

OPTICALLY CORRECT SMALL-CAP-HEIGHT



OPEN STRUCTURE IMPROVES FLOW AND AVOIDS CLOSING UP AT SMALL SIZES

DEFAULT PROPORTIONAL-WIDTH OLD-STYLE FIGURES PROVIDE A MORE REFINED DEFAULT STYLE

WEIGHTS & STYLES

Alright Sans Extra Thin	& Extra Thin Italic
Alright Sans Thin	& Thin Italic
<i>Alright Sans Light</i>	& Light Italic
Alright Sans Regular	& Regular Italic
Alright Sans Medium	& Medium Italic
Alright Sans Bold	& Bold Italic
Alright Sans Black	& Black Italic
Alright Sans Ultra	& Ultra Italic

OPENTYPE FEATURES

- |  |   |  |
|--|---|--|
| <b>aa</b> Lowercase to SMALLCAPS<br>ABCdef → ABCDEF          | <b>15</b> Old-style figures (default)<br>0123456789                         | <b>H<sup>a</sup></b> Superscript alphabet<br>ABCdef → ABC <sup>def</sup>         |
| <b>AA</b> Uppercase to SMALLCAPS<br>ABCdef → ABCDEF          | <b>15</b> Lining figures<br>0123456789                                      | <b>H<sub>a</sub></b> Scientific inferior alphabet<br>ABCdef → ABC <sub>def</sub> |
| <b>AA</b> All Uppercase<br>ABCdef → ABCDEF                   | <b>15</b> Tabular old-style figures<br>0123456789                           | <b>H<sup>2</sup></b> Superscript figures<br>ABC123 → ABC <sup>123</sup>          |
| <b>[A]</b> Uppercase-positional forms<br>A-B@def† → A-B@DEF† | <b>15</b> Tabular lining figures<br>0123456789                              | <b>H<sup>2</sup></b> Ordinal figures<br>ABC123 → ABC <sup>123</sup>              |
| <b>[A]</b> SMALLCAP-positional forms<br>A-B@def† → A-B@DEF†  | <b>1/2</b> Arbitrary fractions<br>4 13/20 → 4 <sup>13</sup> / <sub>20</sub> | <b>H<sub>2</sub></b> Subscript figures<br>ABC123 → ABC <sub>123</sub>            |
| <b>fi</b> Standard ligatures<br>finish → finish              | <b>&amp;&amp;</b> Stylistic Set #1<br>A&Co. → A&Co.                         | <b>H<sub>2</sub></b> Scientific inferior figures<br>ABC123 → ABC <sub>123</sub>  |
| <b>ct</b> Discretionary ligatures<br>section → section       | <b>aa</b> Stylistic Set #2<br>gag → gag                                     | <b>→</b> Contextual arrows<br>(-^ / ^ ->) → (↑ ↗ →)                              |



TEXT SAMPLES

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPI-  
SCING ELIT. Quisque dui quam, vulputate sit amet  
suscipit nec, sollicitudin in risus. *Nulla mattis nibh  
non justo sollicitudin congue. In porta ante sed quam  
lacinia gravida.* Nulla id lacus dictum sapien ullam-  
corper accumsan vel ac tellus. Phasellus est eros,  
luctus a tincidunt eu, accumsan in arcu. Morbi justo  
odio, condimentum non mollis vel, faucibus id neque.  
**Suspendisse ut orci nibh. Pellentesque id nulla non  
enim elementum fringilla in a augue. AENEAN METUS  
AUGUE, FEUGIAT EGET TINCIDUNT AT, HENDRERIT A  
SEM. Cras ullamcorper, ligula eu bibendum tincidunt,  
elit metus sagittis sapien, vitae condimentum magna  
ligula ut turpis. Vivamus aliquam dictum lectus, vel  
vestibulum turpis ultricies ac. In blandit, arcu sit  
amet bibendum placerat, nisl ipsum congue neque,  
sed molestie sapien odio in ante. Proin elementum  
aliquam elit eget facilisis.** Nam vestibulum fringilla  
rhoncus. Ut minima veniam, quis nostrum exercitatio-  
nem ullam corporis suscipit laboriosam, nisi ut aliquid  
commodi consequatur? Aenean ac lorem felis.

ALRIGHT SANS EXTRA THIN & REGULAR 9PT/12PT

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPI-  
SCING ELIT. Quisque dui quam, vulputate sit amet  
suscipit nec, sollicitudin in risus. *Nulla mattis nibh  
non justo sollicitudin congue. In porta ante sed quam  
lacinia gravida.* Nulla id lacus dictum sapien ullam-  
corper accumsan vel ac tellus. Phasellus est eros,  
luctus a tincidunt eu, accumsan in arcu. Morbi justo  
odio, condimentum non mollis vel, faucibus id neque.  
**Suspendisse ut orci nibh. Pellentesque id nulla non  
enim elementum fringilla in a augue. AENEAN ME-  
TUS AUGUE, FEUGIAT EGET TINCIDUNT AT, HENDRERIT  
A SEM. Cras ullamcorper, ligula eu bibendum tincidunt,  
elit metus sagittis sapien, vitae condimentum  
magna ligula ut turpis. Vivamus aliquam dictum  
lectus, vel vestibulum turpis ultricies ac. In blandit,  
arcu sit amet bibendum placerat, nisl ipsum con-  
gue neque, sed molestie sapien odio in ante. Proin  
elementum aliquam elit eget facilisis.** Nam vestibulum  
fringilla rhoncus. Ut minima veniam, quis nostrum ex-  
ercitationem ullam corporis suscipit laboriosam, nisi ut  
aliquid commodi consequatur? Aenean ac lorem felis.

ALRIGHT SANS THIN & MEDIUM 9PT/12PT

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPI-  
SCING ELIT. Quisque dui quam, vulputate sit amet  
suscipit nec, sollicitudin in risus. *Nulla mattis nibh  
non justo sollicitudin congue. In porta ante sed quam  
lacinia gravida.* Nulla id lacus dictum sapien ullam-  
corper accumsan vel ac tellus. Phasellus est eros,  
luctus a tincidunt eu, accumsan in arcu. Morbi justo  
odio, condimentum non mollis vel, faucibus id neque.  
**Suspendisse ut orci nibh. Pellentesque id nulla non  
enim elementum fringilla in a augue. AENEAN ME-  
TUS AUGUE, FEUGIAT EGET TINCIDUNT AT, HENDRE-  
RIT A SEM. Cras ullamcorper, ligula eu bibendum  
tincidunt, elit metus sagittis sapien, vitae condi-  
mentum magna ligula ut turpis. Vivamus aliquam  
dictum lectus, vel vestibulum turpis ultricies ac.  
In blandit, arcu sit amet bibendum placerat, nisl  
ipsum congue neque, sed molestie sapien odio  
in ante. Proin elementum aliquam elit eget facilisis.**  
Nam vestibulum fringilla rhoncus. Ut minima veniam,  
quis nostrum exercitationem ullam corporis suscipit  
laboriosam, nisi ut aliquid commodi consequatur?  
Aenean ac lorem felis.

ALRIGHT SANS LIGHT & BOLD 9PT/12PT

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPI-  
SCING ELIT. Quisque dui quam, vulputate sit amet  
suscipit nec, sollicitudin in risus. *Nulla mattis nibh  
non justo sollicitudin congue. In porta ante sed  
quam lacinia gravida.* Nulla id lacus dictum sapien  
ullamcorper accumsan vel ac tellus. Phasellus est  
eros, luctus a tincidunt eu, accumsan in arcu. Morbi  
justo odio, condimentum non mollis vel, faucibus id  
neque. **Suspendisse ut orci nibh. Pellentesque id  
nulla non enim elementum fringilla in a augue.  
AENEAN METUS AUGUE, FEUGIAT EGET TINCIDUNT  
AT, HENDRERIT A SEM. Cras ullamcorper, ligula eu  
bibendum tincidunt, elit metus sagittis sapien,  
vitae condimentum magna ligula ut turpis. Viva-  
mus aliquam dictum lectus, vel vestibulum turpis  
ultricies ac. In blandit, arcu sit amet bibendum  
placerat, nisl ipsum congue neque, sed molestie  
sapien odio in ante. Proin elementum aliquam elit  
eget facilisis.** Nam vestibulum fringilla rhoncus. Ut  
minima veniam, quis nostrum exercitationem ullam  
corporis suscipit laboriosam, nisi ut aliquid commodi  
consequatur? Aenean ac lorem felis.

ALRIGHT SANS REGULAR & BLACK 9PT/12PT

## STYLE WATERFALL

**Foxy nymphs grab quick-lived waltz.** ULTRA

**Sphinx of black quartz judge my vow.** BLACK

**Quick zephyrs blow, vexing daft Jim.** BOLD

**How quickly daft jumping zebras vex.** MEDIUM

**Waltz, nymph, for quick jigs vex Bud.** REGULAR

The five boxing wizards jump quickly. LIGHT

Judges vomit; few quiz pharynx block. THIN

Jackdaws love my big sphinx of quartz. EXTRA THIN

***Quick waxy bugs jump the frozen veldt.*** ULTRA ITALIC

***Mr. Jock, TV quiz Ph.D., bags few lynx.*** BLACK ITALIC

***Pack my box with five dozen liquor jugs.*** BOLD ITALIC

***Cozy sphinx waves quart jug of bad milk.*** MEDIUM ITALIC

***Thief, give back my prized wax jonquils.*** REGULAR ITALIC

***Blowzy red vixens fight for a quick jump.*** LIGHT ITALIC

***Five big quacking zephyrs jolt my wax bed.*** THIN ITALIC

***Quick brown fox jumps over the lazy dog.*** EXTRA THIN ITALIC

**BASIC CHARACTERS**  
EXTRA THIN

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n

o p q r s t u v w x y z

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0 1 2 3 4 5 6 8 7 9 # € \$ + %

0 1 2 3 4 5 6 8 7 9 # € \$ + %



BASIC CHARACTERS

THIN

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n

o p q r s t u v w x y z

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0 1 2 3 4 5 6 8 7 9 # € \$ + %

BASIC CHARACTERS  
THIN ITALIC

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

a b c d e f g g h i j k l m n

o p q r s t u v w x y z

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0123456879 #€\$+%

BASIC CHARACTERS  
LIGHT

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n

o p q r s t u v w x y z

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0 1 2 3 4 5 6 8 7 9 # € \$ + %

BASIC CHARACTERS  
LIGHT ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

abcdefghijklmnopqrstuvwxyz

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0123456879 #€\$+%

0123456879 #€\$+%

BASIC CHARACTERS  
REGULAR

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n

o p q r s t u v w x y z

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0123456879 #€\$+%

BASIC CHARACTERS  
REGULAR ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopghijklmn

opqrstuvwxyz

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0123456879 #€\$+%

0123456879 #€\$+%

BASIC CHARACTERS  
MEDIUM

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

abcdefghijklmn

opqrstuvwxyz

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0123456879 #€\$+%

BASIC CHARACTERS  
MEDIUM ITALIC

**ABCDEFGHIJKLMN**

**OPQRSTUVWXYZ**

**ABCDEFGHIJKLMN**

**OPQRSTUVWXYZ**

**abcdefghijklmn**

**opqrstuvwxyz**

**.,:;“”‘’””!??@\*(/)[\]&&**

**0123456879 #€\$+%**

**0123456879 #€\$+%**

BASIC CHARACTERS

BOLD

**A B C D E F G H I J K L M N**

**O P Q R S T U V W X Y Z**

**A B C D E F G H I J K L M N**

**O P Q R S T U V W X Y Z**

**a b c d e f g h i j k l m n**

**o p q r s t u v w x y z**

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**0123456879 #€\$+%**

BASIC CHARACTERS  
BOLD ITALIC

***ABCDEFGHIJKLMN***

***OPQRSTUVWXYZ***

***ABCDEFGHIJKLMN***

***OPQRSTUVWXYZ***

***abcdefghijklmn***

***opqrstuvwxyz***

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***0123456879 #€\$+%***

***0123456879 #€\$+%***

BASIC CHARACTERS  
BLACK

**A B C D E F G H I J K L M N**

**O P Q R S T U V W X Y Z**

**A B C D E F G H I J K L M N**

**O P Q R S T U V W X Y Z**

**a b c d e f g h i j k l m n**

**o p q r s t u v w x y z**

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**0123456879 #€\$+%**

BASIC CHARACTERS  
BLACK ITALIC

**ABCDEFGHIJKLMN**

**OPQRSTUVWXYZ**

**ABCDEFGHIJKLMN**

**OPQRSTUVWXYZ**

**aabcdefghijklmn**

**opqrstuvwxyz**

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BASIC CHARACTERS  
ULTRA

**ABCDEFGHIJKLMN**

**OPQRSTUVWXYZ**

**ABCDEFGHIJKLMN**

**OPQRSTUVWXYZ**

**abcdefghijklmn**

**opqrstuvwxyz**

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BASIC CHARACTERS  
ULTRA ITALIC

**ABCDEFGHIJKLMN**

**OPQRSTUVWXYZ**

**ABCDEFGHIJKLMN**

**OPQRSTUVWXYZ**

**abcdefghijklmn**

**opqrstuvwxyz**

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